

PRESS RELEASE: 11th November, 2008

CITY BAR PIYA PIYA INTRODUCES CREDIT 'CRUNCH' COCKTAIL AS LOCAL CUSTOMERS PEN A TRIBUTE SONG HOPING TO MAKE IT TO XMAS NO 1!

PIYA PIYA RESTAURANT& LOUNGE BAR in City Rd, Old Street has seen a high number of workers flocking to its bar after work **BECAUSE** of the credit crunch. With the troubling economic climate and general melancholy within the business sector, workers in businesses situated at Oliver's Yard in Old Street have been coming to the bar and ordering a 'Crunch' Cocktail. Such is the reliance on their favourite bar that they have even penned a song in honour of the place to lift their spirits.

Andrew Keen who works in a business situated in Oliver's Yard said,

"We start singing the song in the office just before we get ready to head to the bar! Then we gather in numbers and sing the chorus as we make our way to Piya Piya. It's become a bit of a routine now and we're hoping that we might make our song the City Xmas Number 1!"

Extracts of the Song go:

"Piya Piya, here we go again
Drink, Drink, how can I resist you?
Piya Piya, does it show again?
My my, just how much I've missed you
Yes, I've been broke and tired
Late any more and I'll be fired
Why, why did I ever go at all?
Piya Piya, now I really know,
My my, I could never let you go."

Piya Piya General Manager Faz Haque said:

"We have quite a few regulars in here from the City and recently they have been coming in here to drown their sorrows and order a 'Crunch'. We were quite surprised when they kept singing this song though but it has become a bit of an anthem now and it definitely lifts everyone's spirits!"

Piya Piya opened last year at **1 Oliver's Yard, City Rd, London, EC1Y 1HQ**. The 'Crunch' Cocktail which was originally named the Piya Piya (after the Restaurant) is a truly Thai experience of Lemongrass, ginger and lychee shaken with vodka served as a martini. Last month saw Glamour Model **Danielle Lloyd** launch the Cocktail Menu.

For more information please log on the website www.piyapiya.co.uk or call 0845 475 1971.

ENDS

IMAGE: Glamour Model Danielle Lloyd drinks a CRUNCH cocktail

MEDIA CONTACT: For interviews, photos and LIVE PERFORMANCES!

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NOTES TO EDITOR:

FULL SONG:

I've been out getting p****d since I don't know when
So I made up my mind, it must come to an end
Look at me now, cannot stand at all?
I don't know how but I suddenly lose control
There's a fire in my a***hole
Just one drink and I can hear a bell ring
One more drink and I forget everything, o-o-o-oh

Chorus

Piya Piya, here we go again
Drink, Drink, how can I resist you?
Piya Piya, does it show again?
My my, just how much I've missed you
Yes, I've been broke and tired
Late any more and I'm fired
Why, why did I ever go at all?
Piya Piya, now I really know,
My my, I could never let you go.

I've been angry and sad in my hung over mood
I can't count all the times that I've gone without food
And when I go, we really have a laugh
Bucket of 6 for only 10 and a half
You know that they're not that strong.
Just one bucket and I'm ordering more
Two Jack Daniels and Red Bulls for a score

Repeat Chorus twice

* Piya Piya; 1 Oliver's Yard; City Road, London; EC1Y 1HQ.
t: 0845 475 1971;w:www.piyapiya.co.uk e:info@piyapiya.co.uk

* Transport: The restaurant is a ten minute walk from Liverpool St (Central Line), Moorgate (Hammersmith and City) and Old Street Tube (Northern Line) Stations. Limited street parking is available during the evening, but please be aware of local parking restrictions.

* The bar has a late licence to remain open until 1.30am. Food is also served between noon-2.30pm and 6pm-10:30 pm (Mon-Fri). Please note that due to popularity, reservations may be required

* Piya Piya is an ideal venue for private parties, corporate functions and large group bookings with the venue being able to hold up to 250 people. You can hire a private space for business meetings (wireless internet available) or special occasions. The entire venue is also available for hire.